

# Denys Sheremet

Title: Senior Designer

Location: Spain, Valencia

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## About Me

I'm a designer with **over 8 years of experience** creating user-focused interfaces for both desktop and mobile. I've **collaborated with fintech and healthcare companies, driven design solutions for startups** launching new products, and worked as the key product designer on corporate strategic financial products at large corporations like EPAM. I've also **worked on \$1M+ projects as the key designer**, driving end-to-end delivery and cross-functional alignment. I also **have experience in leading design teams and mentoring** emerging designers. I excel in refining design processes to enhance user experience and align with industry trends, ensuring each project delivers impactful, reliable solutions.

## Recent Achievements

- **Mentor** at Hive Design School (EPAM), UX Design Advanced, Global Mentoring Program
- **Recognized as Best Mentor** for supporting designer growth and education
- **Top Contributor to the UI Design System** (collaboration and component development)
- **Public Speaker and Technical Interviewer** for design community and hiring processes
- Certified **Skill Advisor (SCAS)** and **Talent Manager** guiding professional growth
- **Pre-Sales Contributor** supporting design solutions and client proposals

## Skills

Product Design • User Experience Design • UX Research • Competitive Analysis • Interaction Design • Information Architecture (IA Design) • User Personas • Customer Journey Mapping (CJM) • User Flow Design • Design Systems Architecture • Component Libraries • Multi-Platform UI (Web, iOS, Android) • Responsive Layouts • Visual Design • Motion & Micro-Interactions • Accessibility (WCAG AA) • Usability Testing • A/B Testing • Prototyping (Low → High Fidelity) • Rapid Wireframing • UX Writing • Storytelling & Presentation • Cross-Functional Collaboration • Design Methodologies • Mentoring & Leadership • Meeting Facilitation • Vibe Coding • HTML • CSS

## Tools

Figma • Framer • Cursor • FigJam • Miro • Adobe Photoshop • Adobe Illustrator • Adobe After Effects • Jira • Confluence • Notion • Google Analytics (GA4) • GitHub • Lovable • Webflow

## Professional Experience

### Senior Experience Designer, EPAM

Dec, 2021 — Present

- **BWF (Business workflows)**, product for managing business opportunities (**2800+ Users; 92.5% UAT steps, 90.3% UAT sub-steps successfully completed**).
- **FOR (Pipeline)**, a finance tracking product for business opportunities (**Upgraded accessibility to WCAG AA as a lead designer; CSAT improved 10% → 80%**)
- **OneCRM**, enterprise corporate EPAM CRM system (**CSAT increased from 62% → 85%**)
- **CCMS**, contracting operating platform (**Contract-related work efficiency from 44% → 93%**)
- **Chubb**, insurance mobile app for asia market (**extended cooperation by 3 months**)
- **Metrolinx**, Canada's biggest transportation provider (**+28% engagement, +42% consistency, -35% delivery time**).
- **Bayer**, agriculture supplies loyalty service (**Delivered a functional MVP in 2 months**).

### Senior Experience Designer, Litslink

Aug, 2020 — Dec, 2021

- **Bequant**, crypto prime brokerage platform, EU (**Delivered solutions that helped attract \$10M+ in capital**).
- **Artmatcher**, app for artists & galleries, USA (**Solution helped to rise \$150K Seed Round**).
- **Green Eat**, mobile app for healthy food, Dubai (**Delivered a complete MVP in 1.5 months**).
- **C2B**, web platform for finding fitness trainer, USA (**Built and launched the MVP in 1 month**).
- **Hackathon winner (product design)**

### Product Designer, Softensy

Aug, 2019 — Dec, 2020

- **Ecobank**, iOS & Android app (**300k+ users**) (**Shipped 10+ new features; NPS from 32 → 55**).
- **UkrGasbank CRM & Card Issuing Service** (**Reduced card-issuing workflow time by ~25%**).

### UI/UX Designer, Cadabra Studio

Sep, 2018 — Jan, 2019

- Worked with E-commerce, iOS APPs.

### UI/UX Designer, Freelance

Feb, 2017 — Aug, 2018

- Did diverse design, initially money-focused.

## Links

[Portfolio](#)

[Linkedin](#)

[Behance](#)

[Dribbble](#)

## Languages

English: C1 Spanish: A2 German: A1 Ukrainian: Native

## Education

Dnipropetrovsk National University of Railway Transport. Bachelor's degree in Engineering.